



BUILDING A STRONGER AMERICA FOR ALL

VIRTUAL GALA

12 NOVEMBER 2020

7:00 PM EST/ 4:00 PM PST



Gala Co-Chairs:

Tony Goncalves, Head of WarnerMedia Commercial

Suzette Brooks Masters, Center for Inclusion and Belonging

Jeremy Robbins, New American Economy

Pranav Ramanathan, Upwardly Global Board Chair + Coacharya/ Ellipsis

Kathy Taylor, Upwardly Global Board Member + Taylor Executive Coach

Ganesh Betanabhatla, Upwardly Global Board Member + Ramas Capital Management

2020 Honorees

Julie Sweet, CEO, Accenture
Hikmet Ersek, CEO, Western Union
O.C. Tanner

Our Gala Keynote Speaker

Michael Bloomberg, former Mayor of New York City



Featuring our special guests

Tony Goncalves, WarnerMedia; Kate Bolduan, CNN;
Jina Krause-Vilmar, Upwardly Global; Jeremy Robbins, New American Economy;
Negin Farsad, Comedian, and other amazing immigrants and their champions.

What would America be without the skills, ambition, and indomitable spirit of immigrants?

It's impossible to imagine.

Immigrants are a crucial part of this nation and they are essential to our future. These are the men and women working on the front lines against COVID-19, behind the scenes in research labs, and at all levels of industry. In every instance, immigrants bring expertise, energy, and a global perspective to the U.S. workforce.

When you give to Upwardly Global, you are giving opportunity. For 20 years, Upwardly Global has been connecting, training and mentoring immigrant professionals so they can find jobs and succeed in their new home. And we need immigrants' ingenuity today more than ever, as we work to Build a Stronger America for All.

Each year, Upwardly Global is proud to recognize leaders who have advanced opportunity and supported immigrants and refugees in our country. At our virtual Gala on November 12th, we will be celebrating extraordinary stories and honoring some of the most outstanding immigrants and their champions.

JOIN US.



Support Immigrants and America

Sponsorship Opportunities

- Sponsors are recognized multiple times pre-event as well as post-event across all social media channels (average 145k impressions), on email (45k list), and on our website
- Sponsors will be given special recognition on screen multiple times during the event on November 12 .
- Our partner New American Economy will be promoting all content on their social media platforms and within their network.



Global Visionary

\$100,000

Helps us provide comprehensive coaching, skills training and network building for 1,600 un-and underemployed immigrants and refugees, moving them from average earnings of \$5k to average earnings of over \$57,000, and adding over \$40 million to our economy annually.

Diversity Champion

\$50,000

Supports over 150 foreign-trained healthcare professionals to contribute their needed skills to our healthcare system and COVID response.



Immigrants & Refugees need your support.

Sponsorship Opportunities

Inclusion Luminary \$25,000

Supports career pathways programs that align our immigrant and refugee job support, skilling and credentialing programs with in-demand careers in STEM.

Bridge Builder \$10,000

Funds 300 coaching sessions for immigrant job seekers to prepare for a viable career in their field.

Community Ally \$5,000

Provides 10 stipends that allow foreign-trained job seekers to do internships and apprenticeships and gain valuable work-based skills and networks.



For Sponsorship Information, please contact:
Aditi Shah, Director of Development
aditi@upwardlyglobal.org
(212)-219-8828 ext. 215