VIRTUAL GALA PROGRAM
BUILDING A STRONGER AMERICA FOR ALL

THURSDAY, NOVEMBER 12
7:00 PM EST / 4:00 PM PST
Thank you for coming. We are excited to strengthen our community and commit together to building a stronger America for ourselves and all our children. Glass ceilings can be broken, as we saw again this week.

During the pandemic, we have seen immigrants contributing their skills and hard work to keep us safe and healthy. Theirs is not a one-off effort, but an enduring promise.

Thank you for investing with us in the diversity and talent of our country and, in the process, fueling our workforce and transforming the lives of tens of thousands of immigrants and refugees and their families. The American dream is worth fighting for and we look forward to doing so together with you -- today and as we move forward in the future.
**A NIGHT WITH FRIENDS**

New Frontier - members of the Upwardly Global family

Welcome by Tony Goncalves
Fireside Chat with Jina Krause-Vilmar and Jeremy Robbins

Greetings by Wes Moore

*Forging Connections Award* - Hikmet Ersek & Western Union
Elizabeth Roscoe, Western Union Foundation
Upwardly Global Journey - Monica Hinestroza-Jordan

*Driving Innovation Award* - Julie Sweet & Accenture
Tributes by Robin Boggs, Heloisa Maruch, Arnab Chakraborty and Wendy Chan, Accenture
Upwardly Global Journey Sujan Guruacharya

Comedic Performance featuring Negin Farsad

*Championing Inclusion Award* - O.C. Tanner leadership & staff
Upwardly Global Journey Wamidh Jawad

Address by Michael Bloomberg
Upwardly Global Journey Max Litvinko

Music by DJ Mikey Tello
For 20 years, Upwardly Global has championed the immense potential of the two million immigrant and refugee professionals who are un- and underemployed in the U.S.; their contributions and potential invisible to so many. Upwardly Global helps tens of thousands restart their careers and contribute to our economy.

Our partner tonight, New American Economy, has been making this case through impactful research and communications and is proud to work in more than 100 communities across the country to adopt policies and programs that welcome immigrants and help them succeed.
This is not a moment to rest!

Tonight we recognize outstanding individuals and organizations who are taking bold steps to hire and support immigrants and refugees. Their leadership is vital to overcoming barriers to inclusion and opportunity for our community and embracing the full diversity of our country.

Our hope is that each of us recommits to our mission tonight as well. Here are concrete actions you can take to advance opportunity and build a stronger America for all:

- **Mentor** an immigrant job seeker
- **Hire** diverse talent
- **Activate** friends and family
- **Donate** to advance opportunity for immigrants and refugees and build a stronger America for all
FORGING CONNECTIONS AWARD

Hikmet Ersek, CEO Western Union

Hikmet Ersek is President, Chief Executive Officer and Director of The Western Union Company, a global leader in digital and retail cross-border money transfer and payments services. With more than 30 years of executive experience in financial services, Ersek joined Western Union in 1999 and became CEO in 2010. Under his leadership, Western Union has successfully diversified and evolved its business to become a global payments company.

Western Union has successfully diversified and evolved its business to become a global payments company. A citizen of Austria and Turkey, Ersek draws on his international background to speak out publicly for the rights of migrants and refugees worldwide.

DRIVING INNOVATION AWARD

Julie Sweet, CEO Accenture

As the CEO of Accenture, Julie Sweet has been a powerful advocate for closing skills gaps in the digital economy and making progress on workforce inclusion, diversity, and equality. Accenture is a global professional services company with leading capabilities in digital, cloud, and security.

The company’s 506,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. Accenture has a long partnership with Upwardly Global and believes that inclusion, diversity, and equality in the workplace are powerful drivers of innovation and a vital part of corporate responsibility.

CHAMPIONING INCLUSION AWARD

O.C. Tanner Leadership and Staff

O.C. Tanner is the global leader in software and services that improve workplace culture through meaningful employee experiences. Their “Culture Cloud” is a suite of apps designed to enhance the employee experience with strategic recognition, service awards, well-being, leadership, and events that help people thrive at work. The company’s “Culture by Design” approach provides expert services to organizations looking to create great workplaces.

O.C. Tanner’s global team of 1,500 people hail from 58 countries and speak 62 languages. As programmers, researchers, designers, client professionals and craftspeople, this diverse team creates the tech, tools, and awards that connect employees to purpose at thousands of companies.
Michael R. Bloomberg is an entrepreneur and philanthropist who served as mayor of New York City for three terms. The technology startup he launched in 1981, Bloomberg LP, revolutionized the investment industry. Elected mayor just weeks after the 9/11 attacks, Bloomberg led New York City’s resounding recovery, raising high school graduation rates, cutting carbon emissions, and creating a record number of jobs. He has long been committed to saving and improving lives through Bloomberg Philanthropies, and has given away over $9.5 billion. He also founded New American Economy, a bipartisan group of mayors and business leaders making the case for sensible immigration reform.

Tony Goncalves is Head of WarnerMedia Sales and Distribution, overseeing U.S. advertising sales, networks and HBO Max distribution, home entertainment, and content licensing. He is also responsible for Otter Media, a leader in fan-centric, digital-first entertainment that houses a portfolio of digital media brands including, Fullscreen, Crunchyroll, VRV, Rooster Teeth, Gunpowder & Sky and Hello Sunshine. Goncalves was named to his current position in August 2020. Prior to taking on this role, Goncalves was serving in a dual role at WarnerMedia as CEO of Otter Media and overseeing the development of its direct-to-consumer streaming service, HBO Max.

Wes Moore is the CEO of Robin Hood, one of the largest anti-poverty forces in the nation. He is a bestselling author, a combat veteran, and a social entrepreneur. Before becoming CEO at Robin Hood, Wes was the founder and CEO at BridgeEdU, an innovative tech platform addressing the college completion and job placement crisis. BridgeEdU reinvents freshman year for underserved students. Wes remains chairman of the board of directors at BridgeEdU. He has also worked in finance as an investment banker with Deutsche Bank in London and with Citigroup in New York.
Jina has served as President & CEO of Upwardly Global since 2018, bringing 15 years of experience in work with government, the UN, and corporations to support immigrant and refugees’ full professional integration into the workforce. Prior to Upwardly Global, she worked at HIAS, building the agency’s economic integration programming in the US and abroad. From 2013 to 2016, Jina built the Near East Foundation’s refugee portfolio in Jordan and Lebanon, advised the U.S. Department of State and USAID on Iraq and Syria response, and initiated the One Refugee Response. She co-chaired, alongside UN Women, an international network of agencies to advance women and girls.

Jina is a sought-after thought leader on the professional integration of immigrants, refugees, and women, regularly providing commentary in U.S. and international media.

Jeremy Robbins is the Executive Director of New American Economy, a bipartisan research and advocacy organization fighting for smart, federal, state, and local immigration policies that help grow our economy and create jobs for all Americans.

Jeremy previously worked as a policy advisor and special counsel in the Office of New York City Mayor Michael Bloomberg, a judicial law clerk on the United States Court of Appeals, a Robert L. Bernstein International Human Rights Fellow working on prisoners’ rights issues in Argentina, and a litigation associate at WilmerHale in Boston where he was part of the firm’s team representing six Bosnian men detained at Guantanamo Bay, Cuba.
Negin Farsad was named one of the 53 Funniest Women by Huffington Post and her TEDTalk on social justice comedy has been seen by millions. She is author of How to Make White People Laugh, host of political comedy podcast Fake the Nation, regular panelist on NPR’s Wait Wait Don’t Tell Me, and frequent co-host on Neil DeGrasse Tyon’s Star Talk.

She’s been on HBO’s High Maintenance and Comedy Central’s Nightly Show, among others. She wrote/directed The Muslims Are Coming! (Netflix) with Jon Stewart and David Cross. Her latest 3rd Street Blackout is on Peacock.

As co-founder and A&R of PillowTalk, Housepitality & Touch Of Class Records, Michael Tello aka Li’l T is a man who wears many hats in the music industry. From DJ, artist, producer, live performer, promoter, engineer, and teacher, he has undoubtedly carved out a distinguished place for himself amongst his peers in today’s electronic dance music community. His greatest success to date is accredited to writing, producing, and performing live with the eclectic electronic ensemble, PillowTalk. Michaels music fuses house, disco, classic R&B, soul, funk, world music, and boogie with indie dance. With over twenty releases and seven live tours around the globe, he continues to receive notoriety from fans, press, music venues, and festivals worldwide.
GALA CO-CHAIRS

Tony Goncalves, Head of Sales and Distribution, WarnerMedia
Suzette Brooks Masters, Center for Inclusion and Belonging
Jeremy Robbins, New American Economy
Pranav Ramanathan, Upwardly Global Board Chair + Coacharya
Ganesh Betanabhatla, Upwardly Global Board + Ramas Capital Investment
Kathy Taylor, Upwardly Global Board + Taylor Executive Search

THE UPWARDLY GLOBAL FAMILY
When you give to Upwardly Global, you are giving opportunity.

$5,000
Funds the placement of a jobseeker into a professional job, the ultimate gift of opportunity

$2,500
Funds access for 20 job seekers to practice interviewing and networking skills with volunteers in their industry.

$1,000
Funds the development of one new online course introducing core U.S. workplace skills to immigrant and refugee jobseekers.

$500
Funds an intensive reskilling/upskilling course for a job seeker, aligning skills with demand.

$250
Funds 5 hours of networking and informational interview support for job seekers.

To make a pledge, email devteam@upwardlyglobal.org or call (212) 219-8828 ext. 227

OR

TEXT UPGLO TO:
(833) 938-1939
THANK YOU SPONSORS

as of 11.10.2020

GLOBAL VISIONARY

accenture

DIVERSITY CHAMPIONS

O.C.TANNER

WesternUnion WU Foundation

INCLUSION LUMINARIES

WENDY ZIMMERMANN AND STEVE CUTLER
JOSHUA WINTER AND SANDHYA RAO

BRIDGE BUILDERS

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TAMMI LING
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SELECT EQUITY FOUNDATION
DLA PIPER
INFINITE GLOBAL
Paul Weiss
BCG
VILCEK FOUNDATION
AT&T
REPRISE
When you give to Upwardly Global, you are giving opportunity. You are giving job training, mentorships, and internships. You are giving essential workplace skills and relationships. You are giving the support we know makes all the difference in a person’s ability not only to enter the U.S. workforce, but to succeed in this country.

EVERY contribution makes a real difference. Thank you for your support and care.
Upwardly Global has supported thousands of immigrant & refugee professionals and other job seekers during the COVID-19 pandemic. Here’s what the work looks like, by the numbers:

- **$59,272**
  - Average starting salary for program alumni

- **1,261**
  - People who have completed training & skill-building programs, especially focused on high-demand STEM fields

- **77**
  - Percentage of recent job placements in high-demand healthcare, finance, and STEM fields

- **41**
  - Number of Upwardly Global employer partners

- **1,640+**
  - Number of volunteers & mentors supporting job seekers via online events & networking

- **266%**
  - Increase in completion of Upwardly Global skilling programs

- **69%**
  - Job seekers from communities of color

- **33**
  - Percentage of refugees & asylees supported

Upwardly Global has supported thousands of immigrant & refugee professionals and other job seekers during the COVID-19 pandemic.

Here’s what the work looks like, by the numbers:
UPWARDLY GLOBAL BOARD OF DIRECTORS

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Jay Lurie
Jamie McAuliffe
Sharon Nwaebube
THANKS TO FRIENDS AT ACCENTURE

Special thanks to everyone who has forged the Accenture-Upwardly Global partnership, and special thanks to these individuals:

**Todd A. Harding**, our most recent Board Chair, who played a crucial role in the genesis.
**Heidi Strawson** at Global Giving and **Robin Boggs** at Corporate Citizenship.

**National**: Arnab Chakraborty (MD), Wendy Chan, Maria Little  
**Chicago**: Ravi Arora (MD), Amy + Sarah Bahrani, Olena Tkachuk, Gabriela Machado, Lillan De Jesus  
**Houston**: Carolyn Moe (MD), Karen Newman  
**New York**: Humad Ahmed (MD), Sandeep Singh, Katherine Solomon, Guido Carricato, Lily Mei, Paulo Carlos  
**San Francisco**: Sachin Dalal (MD), Leilani Reis-Kane, Heloisa Maruch  
**Seattle**: Nicole Krawczewicz, Spencer Lubenow  
**Atlanta**: Gay (Cynthia) Smith

THANKS TO FRIENDS AT O.C. TANNER

O.C. Tanner has chosen to have their award go to their full leadership and staff, including so many who sought refuge and found a workplace home at the company. We thank our friends at O.C. Tanner and appreciate our partnership.

Rt. Rev Carolyn Tanner Irish  
Stephen Tanner Irish  
David Tanner  
Dave Petersen  
Mindi Cox  
Don Ostler  
David Sturt  

Wendy Briggs  
Kathryn Burton  
Dan Martinez  
Jennifer Jacobson  
Bahar Aziz  
and many more!
**THANKS FOR GALA SUPPORT**

Special thanks to everyone who have worked behind the scenes on building this Gala event, and year-round on building a diverse workforce, impactful communications, and vital immigrant and refugee workplace support:

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<th>Western Union Foundation</th>
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<td>Elizabeth Roscoe</td>
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<td>Rachel Nagler</td>
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<td>Chaim Haas</td>
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**ADDITIONAL APPRECIATION**

Our wonderful watch party hosts
- Felice Axelrod
- Steve Ostler
- Katherine Steinberg, NAE
- Chk12
- Taylor Made Experience
- Falcon Events
- Daniel Lawrence Abrams
- Aaron Alexander
  well said. NYC
- Fritz Bondua, Robin Hood
For 20 years, Upwardly Global has been championing the immense potential of the two million immigrant and refugee professionals in the United States who are un- and underemployed and whose contributions and potential are needed, and yet invisible.

Our mission is to eliminate employment barriers for these immigrants and refugees, and integrate them into the professional U.S. workforce. We provide tangible opportunity through coaching, skill building and networking for tens of thousands of individuals and families and empower them to find thriving wage jobs that utilize their talents. And we work with employers to change systems, opening opportunity for our community and the vast, diverse talent of our country.

New American Economy is a bipartisan research and advocacy organization fighting for smart federal, state, and local immigration policies that help grow our economy and create jobs for all Americans.

We make the economic case for immigration in four ways:

- We use powerful research to demonstrate how immigration impacts our economy.
- We organize champions at the grassroots and influencer levels to build support for immigration.
- We partner with state and local leaders to advocate for policies that recognize the value immigrants add locally.
- We show immigrant contributions to American culture through film, food, art, sports, comedy, and more.
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