

The critical role of immigrants and frontline workers has never been more apparent than as we faced the COVID-19 pandemic. Upwardly Global worked closely with thousands of immigrant and refugee professionals, and is proudly championing their vital skills as we seek to build an inclusive, sustainable economic recovery.

Almost 75% of our community identifies as people of color and 50% are women; together, they added \$358M to our economy, a 10-1 return on every dollar we invest in their first year alone, and contributed the innovation, diversity and new perspectives that our country needs to thrive.



## Our 2020 Impact at a Glance



### Investing in Career Pathways

We created career communities in five high-demand sectors, built viable career pathways, and substantially expanded our skilling and credentialing work.

**1,454**  
program participants in our career skills program

**70%**  
placed in high-demand STEM fields

**\$1 million+**  
invested in skill-building courses and new credentials



### Innovating Employer Partnerships

We deepened our work with employer partners to ensure that immigrants and refugees are part of the renewed corporate commitment to diversity, equity, and inclusion.

**1,640+**  
corporate volunteers supporting job seekers via online events

**129**  
online volunteer & networking events

**47**  
employer pipeline partnerships



### Sharing Stories & Shaping Narratives

We shared our community's stories to shape federal legislation and state policies that make sense for our economy and support immigrant inclusion in our workforce.

**5.7 million**  
impressions on Upwardly Global social media channels

**20+**  
headlines featuring Upwardly Global leadership, job seekers, and alumni

**6**  
states issued emergency licensing for immigrant health workers

## Voices from Our Community



**Remy**

*Healthcare Professional  
from Rwanda*

"When I became a physician back in Rwanda, I took an oath to help people. Now, I'm keeping that promise in my new home, fighting COVID-19 as a Contact Tracer with my local health department. I'm proud to be back in my field, and to be keeping my promise. Upwardly Global has helped me every step of the way."



**Alex**

*IT professional  
from Hong Kong*

"I've always been interested in tech and how it can make our lives easier. I'm proud to be part of the workforce that has allowed so many people to work from home and help us all practice social distancing. It's an honor to give back to my new home during this difficult time, and I'm grateful to Upwardly Global for helping me get there."



**Kasia**

*Healthcare Professional  
from Poland*

"I'm a fully licensed physician in Poland, but haven't been able to complete the long process to re-license in the U.S. It was hard to watch COVID-19 spread through my community—but it was tougher not to be able to help. I knew my duty was to be on the frontlines, and so, with support from Upwardly Global, I've started working at a medical center providing COVID-19 screening."

## Voices of Partners & Funders



**Julie Sweet**

*CEO,  
Accenture*

"We are proud and grateful to have hired through Upwardly Global nearly 50 talented & inspiring people at Accenture. We know that we are a better & more innovative company because of our partnership with Upwardly Global."



**Wes Moore**

*CEO,  
Robin Hood*

"Committing to create a true lasting change in people's lives, an example of empowerment, and helping to open opportunity at the systems level: Upwardly Global's work has become a model at intersections of workforce and immigration."



## Our Thanks

We are grateful to all who support our vision of a more equitable, welcoming country that embraces the contributions of immigrant and refugee professionals and the diversity of our workforce. We look forward to building with you in the coming year.

**Join us: [www.upwardlyglobal.org](http://www.upwardlyglobal.org)**

