

MONTH IN REVIEW

Dear {{Recipient.FirstName}},

In today's ever-changing economic landscape, the United States is undergoing a profound shift, one that underscores the critical role of immigrants, refugees, and asylees in driving our nation's prosperity. This past month, I've chatted with reporters nonstop about the tremendous impact of our immigrant-fueled labor force on the U.S. economy.

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The numbers are striking: Between 2010 and 2018, nearly 85% of all U.S. workforce population growth came from immigrants and their children, and now through 2035, 100% of all working-age population growth will come from this community. The truth of the matter is that the U.S. economy needs this population. We must open our doors and create pathways to skill-aligned work for immigrants, refugees, and asylees who are ready and eager to contribute.

Immigrants are not merely participants in our labor force; they are the architects of our economic future. Our mission is more vital than ever — let's continue to support and empower our community, recognizing the invaluable role each of us play in creating shared economic prosperity for all.

With gratitude,

Juia Krause Vilner

Jina Krause-Vilmar CEO and President

Upwardly Global's New Report on Al



Upwardly Global's new report, **"AI for Impact: How To Thoughtfully Leverage Technology To Deliver on Mission,"** explores artificial intelligence (AI) and how nonprofit organizations can utilize AI technologies to best serve their communities. The report was informed by key learnings from tests conducted with an AI-powered career navigation tool, and contains recommendations and best practices to harness AI for greater impact. **Read the report.**

Tune In to Upwardly Global's Public Board Meeting

Join Upwardly Global for a public board meeting: **Upwardly Global's Impact and the Job Seeker Journey** featuring former job seekers who found support through Upwardly Global's programs and resources. Tune in **Wednesday, November 15**, **2023, from 2 p.m. to 3 p.m. ET** for a panel discussion moderated by Upwardly Global CEO and President Jina Krause-Vilmar. Hear firsthand from newcomers to the U.S. who were able to restart their careers while working with Upwardly Global during their job seeker journeys. **Register here.**

From West Africa to the Midwest: An IT Professional Finds His American Dream



Ade, an accomplished IT professional from Benin in West Africa, moved to the U.S. on a diversity visa in 2016. When he first arrived in Chicago, Ade sought out professional opportunities, but was forced to work multiple retail jobs to pay the bills.

However, Ade's dream of an IT career was rekindled when he joined Upwardly Global's Career Coaching Program. With the guidance of his career coach, Ade revamped his resume and cover letters, tailoring it to U.S. style, and found multiple opportunities in the IT field. With the added support, Ade landed the Systems Administrator position at Upwardly Global, where he has now worked for over seven years. **Read Ade's story.**

Give Monthly To Help Immigrants Secure Quality Jobs



A quality, thriving-wage job is essential to helping newcomers rebuild their lives and restart their careers. Upwardly Global is here to support immigrants and refugees in the job search process. Your monthly support is key to providing newcomers with access to free resources like industry-specific career coaching, reskilling, upskilling, career navigation, and networking events to help them fully utilize their education and skills in the workforce. Join the Welcome Society and start your monthly gift today.

Upwardly Global Digital Employer Tools: On-Demand Inclusion Training

In partnership with Accenture, Upwardly Global launched a set of modular, ondemand learning tools aimed at easing friction for recruiters, hiring managers, Csuite, leaders, and more. This set of e-learning inclusion trainings can be additive to existing DEI and HR training curricula that often exclude the sourcing, hiring, and onboarding of immigrant, refugee, and asylee talent. For example, for employers who find it tricky to understand the legal status of immigrants, the "Legal Pathways & Work Authorization" learning module — developed in partnership with Fragomen, a leading global immigration law firm — ensures employers are equipped to navigate this topic. Learn more.



Upwardly Global is excited to share our **Impact Report: Building an Inclusive Healthcare Workforce**. This report examines how professional immigrants, refugees, and asylees can help fill the gaps in the U.S. healthcare system and overcome employment barriers that keep them sidelined. **Read the report**.

World Mental Health Day: Recognizing Challenges Faced by Immigrants and Refugees

Immigrants and refugees often face the dual mental health challenges of overcoming trauma and searching for a new job upon arrival to the U.S. As they grapple with the complex web of mental health challenges, including acculturation stress,

psychological trauma, and uncertainty, new arrivals deserve a helping hand in assuring their well-being and successful resettlement.

Upwardly Global's Employment Service Providers work one-on-one with job seekers, assessing their needs and referring them to mental health service providers when necessary. Learn more about the impact of forced displacement on migrants and refugees from the World Health Organization (WHO).

Mark Your Calendars: Upwardly Global's Community Event



Upwardly Global is excited to host a virtual community event on **Thursday**, **December 7**, **2023**, **at 8:00 p.m. ET!** As we close out 2023, we want to celebrate and reflect on the incredible progress we've made to advance workforce equity and inclusion for immigrants, refugees, and asylees restarting their careers in the U.S. **Mark your calendars and register for the event today**.

Upwardly Global on 'Breaking Through' Podcast and Other Immigration News

- Upwardly Global President and CEO Jina Krause-Vilmar was interviewed on the podcast "Breaking Through" with Kristin Rowe-Finkbeiner (powered by MomsRising). The conversation focuses on the 2+ million immigrants, refugees, and asylees who are currently unemployed or underemployed in the United States despite labor shortages in many industries. Listen to the full podcast episode.
- Some experts see immigration policy reform as a solution to growing concerns about the long-term economic impact of the falling U.S. fertility rate. Read more on how immigration reform can boost tax revenue and bolster the economy.
- Secretary of Homeland Security Mayorkas announces the extension and redesignation of Afghanistan for Temporary Protected Status (TPS) for 18 months. Read more about the extension from November 21, 2023 to May 20, 2025.
- Secretary of Homeland Security Mayorkas announces the extension and redesignation of Cameroon for Temporary Protected Status (TPS) for 18 months. Read more about the extension from December 8, 2023 through June 7, 2025.

Welcoming New Upwardly Global Board Members



Upwardly Global is thrilled to welcome Arnab Chakraborty, Senior Managing

Director of Accenture's Data and Al practice, and Mindi Cox, Chief Marketing and People Officer at O.C. Tanner, to the Board. With their decades of combined experience, we look forward to their significant contributions to furthering Upwardly Global's mission. These dedicated professionals bring a wealth of experience, passion, and commitment to our cause, and we are excited to welcome them to our team.

Join the Upwardly Global Team

Come join us and help us make a real difference in the lives of skilled immigrants and their families, and influence substantive cultural shifts in the workforce. Upwardly Global currently has the following openings:

- Development Data Intern
- <u>Communications and Social Media Intern</u>
- <u>Salesforce Developer</u>
- <u>Community Engagement Lead, TX (Temporary)</u>

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Upwardly Global 505 8th Avenue, Suite 1704 New York, New York 10018

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