

COVID-19 INSIGHTS: IMPACT ON UPWARDLY GLOBAL JOBSEEKERS



LIVELIHOOD IMPACTS

Nearly 50% have lost their job as demand for survival jobs such as restaurant work and ride-sharing services has plummeted, leaving jobseekers without a primary source of income

69% have no savings or one month's worth of expenses or less in savings. With no safety net, it will be very difficult to meet basic needs



JOB SEARCH IMPACTS

73% reported the COVID-19 crisis has impacted their professional job search

40% have experienced slowing in the job market, including hiring freezes, halted interview processes, and suspended credential & training programs



EMOTIONAL IMPACTS

1 in 3 specifically mentioned anxiety stemming from the uncertainty of the situation and the pandemic's unknown long-term impact

18% feel isolated as a result of the emotional distress caused by the pandemic



STRENGTH & RESILIENCY

58% of jobseekers expressed a desire to continue to actively invest in their job search

40% want to continue building hard skills, through online upskilling

59% are interesting in building soft skills, through virtual job coaching