

# **VIRTUAL GALA PROGRAM**

## **BUILDING A STRONGER AMERICA FOR ALL**

**THURSDAY, NOVEMBER 12  
7:00 PM EST / 4:00 PM PST**

 20 YEARS OF  
**UpwardlyGlobal**

 **New  
American  
Economy**



# WELCOME

Thank you for coming. We are excited to strengthen our community and commit together to building a stronger America for ourselves and all our children. Glass ceilings can be broken, as we saw again this week.

During the pandemic, we have seen immigrants contributing their skills and hard work to keep us safe and healthy. Theirs is not a one-off effort, but an enduring promise.

Thank you for investing with us in the diversity and talent of our country and, in the process, fueling our workforce and transforming the lives of tens of thousands of immigrants and refugees and their families. The American dream is worth fighting for and we look forward to doing so together with you -- today and as we move forward in the future.

## A NIGHT WITH FRIENDS

New Frontier – members of the **Upwardly Global family**

Welcome by **Tony Goncalves**

Fireside Chat with **Jina Krause-Vilmar** and **Jeremy Robbins**

Greetings by **Wes Moore**

Forging Connections Award – **Hikmet Ersek & Western Union**

**Elizabeth Roscoe**, Western Union Foundation

Upwardly Global Journey – **Monica Hinstroza-Jordan**

Driving Innovation Award – **Julie Sweet & Accenture**

Tributes by **Robin Boggs, Heloisa Maruch,**

**Arnab Chakraborty** and **Wendy Chan**, Accenture

Upwardly Global Journey **Sujan Guruacharya**

Comedic Performance featuring **Negin Farsad**

Championing Inclusion Award – **O.C. Tanner leadership & staff**

Upwardly Global Journey **Wamidh Jawad**

Address by **Michael Bloomberg**

Upwardly Global Journey **Max Litvinko**

Music by **DJ Mikey Tello**

## A NIGHT TO CELEBRATE VISION

For 20 years, Upwardly Global has championed the immense potential of the two million immigrant and refugee professionals who are un- and underemployed in the U.S.; their contributions and potential invisible to so many. Upwardly Global helps tens of thousands restart their careers and contribute to our economy.

Our partner tonight, New American Economy, has been making this case through impactful research and communications and is proud to work in more than 100 communities across the country to adopt policies and programs that welcome immigrants and help them succeed.

## A NIGHT TO TAKE ACTION

This is not a moment to rest!

Tonight we recognize outstanding individuals and organizations who are taking bold steps to hire and support immigrants and refugees. Their leadership is vital to overcoming barriers to inclusion and opportunity for our community and embracing the full diversity of our country.

Our hope is that each of us recommits to our mission tonight as well. Here are concrete actions you can take to advance opportunity and build a stronger America for all:

- Mentor an immigrant job seeker
- Hire diverse talent
- Activate friends and family
- Donate to advance opportunity for immigrants and refugees and build a stronger America for all

# OUR HONOREES



## **Forging Connections Award** **Hikmet Ersek, CEO Western Union**

Hikmet Ersek is President, Chief Executive Officer and Director of The Western Union Company, a global leader in digital and retail cross-border money transfer and payments services. With more than 30 years of executive experience in financial services, Ersek joined Western Union in 1999 and became CEO in 2010. Under his leadership, Western Union has successfully diversified and evolved its business to become a global payments company.

Western Union has successfully diversified and evolved its business to become a global payments company. A citizen of Austria and Turkey, Ersek draws on his international background to speak out publicly for the rights of migrants and refugees worldwide.

## **Driving Innovation Award** **Julie Sweet, CEO Accenture**

As the CEO of Accenture, Julie Sweet has been a powerful advocate for closing skills gaps in the digital economy and making progress on workforce inclusion, diversity, and equality. Accenture is a global professional services company with leading capabilities in digital, cloud, and security.

The company's 506,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. Accenture has a long partnership with Upwardly Global and believes that inclusion, diversity, and equality in the workplace are powerful drivers of innovation and a vital part of corporate responsibility.



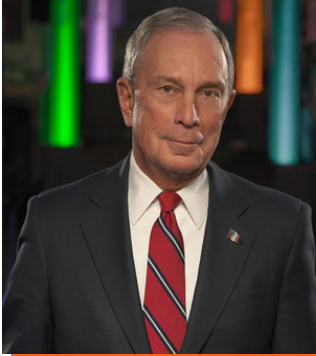
## **Championing Inclusion Award** **O.C. Tanner Leadership and Staff**



O.C. Tanner is the global leader in software and services that improve workplace culture through meaningful employee experiences. Their "Culture Cloud" is a suite of apps designed to enhance the employee experience with strategic recognition, service awards, well-being, leadership, and events that help people thrive at work. The company's "Culture by Design" approach provides expert services to organizations looking to create great workplaces.

O.C. Tanner's global team of 1,500 people hail from 58 countries and speak 62 languages. As programmers, researchers, designers, client professionals and craftspeople, this diverse team creates the tech, tools, and awards that connect employees to purpose at thousands of companies.

# SPEAKERS



## ADDRESS

### **Michael Bloomberg**

Founder, Bloomberg LP & Bloomberg  
Philanthropies / 108th Mayor of New York  
City / Founder, New American Economy

Michael R. Bloomberg is an entrepreneur and philanthropist who served as mayor of New York City for three terms. The technology startup he launched in 1981, Bloomberg LP, revolutionized the investment industry. Elected mayor just weeks after the 9/11 attacks, Bloomberg led New York City's resounding recovery, raising high school graduation rates, cutting carbon emissions, and creating a record number of jobs. He has long been committed to saving and improving lives through Bloomberg Philanthropies, and has given away over \$9.5 billion. He also founded New American Economy, a bipartisan group of mayors and business leaders making the case for sensible immigration reform.



## MASTER OF CEREMONIES

### **Tony Goncalves**

Head of Sales and Distribution,  
WarnerMedia

Tony Goncalves is Head of WarnerMedia Sales and Distribution, overseeing U.S. advertising sales, networks and HBO Max distribution, home entertainment, and content licensing. He is also responsible for Otter Media, a leader in fan-centric, digital-first entertainment that houses a portfolio of digital media brands including, Fullscreen, Crunchyroll, VRV, Rooster Teeth, Gunpowder & Sky and Hello Sunshine. Goncalves was named to his current position in August 2020. Prior to taking on this role, Goncalves was serving in a dual role at WarnerMedia as CEO of Otter Media and overseeing the development of its direct-to-consumer streaming service, HBO Max.



## GREETINGS

### **Wes Moore**

CEO, Robin Hood

Wes Moore is the CEO of Robin Hood, one of the largest anti-poverty forces in the nation. He is a bestselling author, a combat veteran, and a social entrepreneur. Before becoming CEO at Robin Hood, Wes was the founder and CEO at BridgeEdU, an innovative tech platform addressing the college completion and job placement crisis. BridgeEdU reinvents freshman year for underserved students. Wes remains chairman of the board of directors at BridgeEdU. He has also worked in finance as an investment banker with Deutsche Bank in London and with Citigroup in New York.



# FIRESIDE CHAT



**Jina Krause-Vilmar**  
*President & CEO,  
Upwardly Global*

Jina has served as President & CEO of Upwardly Global since 2018, bringing 15 years of experience in work with government, the UN, and corporations to support immigrant and refugees' full professional integration into the workforce. Prior to Upwardly Global, she worked at HIAS, building the agency's economic integration programming in the US and abroad. From 2013 to 2016, Jina built the Near East Foundation's refugee portfolio in Jordan and Lebanon, advised the U.S. Department of State and USAID on Iraq and Syria response, and initiated the One Refugee Response. She co-chaired, alongside UN Women, an international network of agencies to advance women and girls.

Jina is a sought-after thought leader on the professional integration of immigrants, refugees, and women, regularly providing commentary in U.S. and international media.



**Jeremy Robbins**  
*Executive Director,  
New American Economy*

Jeremy Robbins is the Executive Director of New American Economy, a bipartisan research and advocacy organization fighting for smart, federal, state, and local immigration policies that help grow our economy and create jobs for all Americans.

Jeremy previously worked as a policy advisor and special counsel in the Office of New York City Mayor Michael Bloomberg, a judicial law clerk on the United States Court of Appeals, a Robert L. Bernstein International Human Rights Fellow working on prisoners rights issues in Argentina, and a litigation associate at WilmerHale in Boston where he was part of the firm's team representing six Bosnian men detained at Guantanamo Bay, Cuba.



# PERFORMERS



**Negin Farsad**  
Comedian

Negin Farsad was named one of the 53 Funniest Women by Huffington Post and her TEDTalk on social justice comedy has been seen by millions. She is author of *How to Make White People Laugh*, host of political comedy podcast *Fake the Nation*, regular panelist on NPR's *Wait Wait Don't Tell Me*, and frequent co-host on Neil DeGrasse Tyson's *Star Talk*.

She's been on HBO's *High Maintenance* and Comedy Central's *Nightly Show*, among others. She wrote/directed *The Muslims Are Coming!* (Netflix) with Jon Stewart and David Cross. Her latest *3rd Street Blackout* is on Peacock.



**DJ Mikey Tello**  
Artist

As co-founder and A&R of PillowTalk, Housepitality & Touch Of Class Records, Michael Tello aka Lil'T is a man who wears many hats in the music industry. From DJ, artist, producer, live performer, promoter, engineer, and teacher, he has undoubtedly carved out a distinguished place for himself amongst his peers in today's electronic dance music community. His greatest success to date is accredited to writing, producing, and performing live with the eclectic electronic ensemble, PillowTalk. Michael's music fuses house, disco, classic R&B, soul, funk, world music, and boogie with indie dance. With over twenty releases and seven live tours around the globe, he continues to receive notoriety from fans, press, music venues, and festivals worldwide.

## GALA CO-CHAIRS

**Tony Goncalves**, Head of Sales and Distribution, WarnerMedia

**Suzette Brooks Masters**, Center for Inclusion and Belonging

**Jeremy Robbins**, New American Economy

**Pranav Ramanathan**, Upwardly Global Board Chair + Coacharya

**Ganesh Betanabhatla**, Upwardly Global Board + Ramas Capital Investment

**Kathy Taylor**, Upwardly Global Board + Taylor Executive Search

## THE UPWARDLY GLOBAL FAMILY



# SUPPORT UPWARDLY GLOBAL

When you give to Upwardly Global,  
you are giving **opportunity**.

**\$5,000**

*Funds the placement of a jobseeker into a professional job,  
the ultimate gift of opportunity*

**\$2,500**

*Funds access for **20 job seekers** to practice interviewing  
and networking skills with volunteers in their industry.*

**\$1,000**

*Funds the development of one new online course introducing  
core U.S. workplace skills to immigrant and refugee jobseekers.*

**\$500**

*Funds an intensive reskilling/upskilling course for a job seeker,  
aligning skills with demand*

**\$250**

*Funds **5 hours** of networking and informational interview support  
for job seekers.*



OR  
**TEXT UPGLO TO:**  
**(833) 938-1939**

To make a pledge, email [devteam@upwardlyglobal.org](mailto:devteam@upwardlyglobal.org)  
or call **(212) 219-8828 ext. 227**

# THANK YOU SPONSORS

as of 11.10.2020

## GLOBAL VISIONARY



## DIVERSITY CHAMPIONS



O.C.TANNER

WesternUnion WU

Foundation

## INCLUSION LUMINARIES

WENDY ZIMMERMANN AND STEVE CUTLER

JOSHUA WINTER AND SANDHYA RAO



FRIED FRANK

S&P Global

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## BRIDGE BUILDERS

GANESH BETANABHATLA

TONY GONCALVES

TAMMI LING

PRANAV RAMANATHAN

KATHY TAYLOR AND TERRY ATKINSON

TALI FARHADIAN WEINSTEIN AND BOAZ WEINSTEIN



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VILCEK  
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REPRISE

# THANK YOU SPONSORS

as of 11.10.2020

## COMMUNITY ALLIES

NIKKI CICERANI AND VICENTE GONZALEZ  
TODD HARDING AND DAVID LASSITER  
DAVID AND VICKI HO  
WINITA LAU AND GNANA KUMAR KANISAN  
JAYNE LIPMAN AND BOB GOODMAN  
KATHERINE LIPTON AND ALEX LIPMAN  
HARIT AND REENA TALWAR  
ZEGAR FAMILY FUND



**When you give to Upwardly Global,**  
you are giving opportunity.

You are giving job training, mentorships, and internships.  
You are giving essential workplace skills and relationships.  
You are giving the support we know makes all the difference  
in a person's ability not only to enter the U.S. workforce,  
but to succeed in this country.

**EVERY contribution makes a real difference.**  
**Thank you for your support and care.**

**Upwardly Global** has supported thousands of  
immigrant & refugee professionals and other job seekers  
during the COVID-19 pandemic.  
Here's what the work looks like, by the numbers:

**\$59,272**

Average starting salary  
for program alumni



**1,261**

People who have completed training &  
skill-building programs, especially  
focused on high-demand STEM fields



**77**

Percentage of recent job placements  
in high-demand healthcare, finance,  
and STEM fields



**41**

Number of Upwardly  
Global employer partners



**1,640+**

Number of volunteers & mentors  
supporting job seekers via online  
events & networking



**266%**

Increase in completion of Upwardly  
Global skilling programs



**69%**

Job seekers from  
communities of color



**33**

Percentage of refugees  
& asylees supported



# UPWARDLY GLOBAL BOARD OF DIRECTORS

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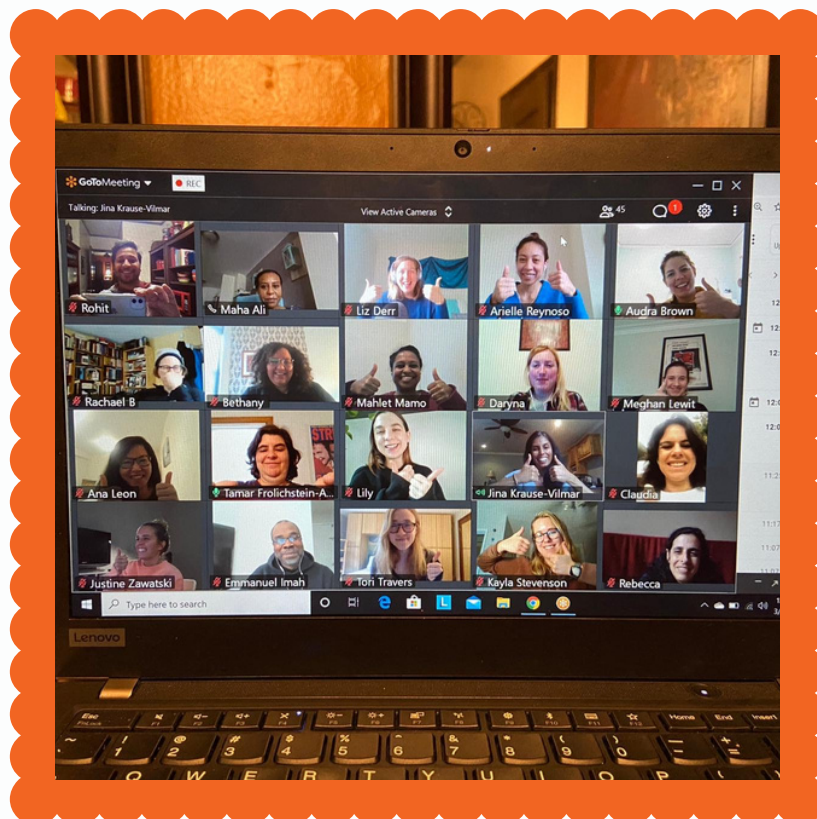
**UPWARDLY GLOBAL**  
CIRCA 2000



**UPWARDLY GLOBAL**  
CIRCA 2010



**UPWARDLY GLOBAL**  
2020



## THANKS TO FRIENDS AT ACCENTURE

Special thanks to everyone who has forged the Accenture-Upwardly Global partnership, and special thanks to these individuals:

**Todd A. Harding**, our most recent Board Chair, who played a crucial role in the genesis.

**Heidi Strawson** at Global Giving and **Robin Boggs** at Corporate Citizenship.

National: Arnab Chakraborty (MD), Wendy Chan, Maria Little

Chicago: Ravi Arora (MD), Amy + Sarah Bahrani, Olena Tkachuk, Gabriela Machado, Lillan De Jesus

Houston: Carolyn Moe (MD), Karen Newman

New York: Humad Ahmed (MD), Sandeep Singh, Katherine Solomon, Guido Carricato, Lily Mei,

Paulo Carlos

San Francisco: Sachin Dalal (MD), Leilani Reis-Kane, Heloisa Maruch

Seattle: Nicole Krawczewicz, Spencer Lubenow

Atlanta: Gay (Cynthia) Smith

## THANKS TO FRIENDS AT O.C. TANNER

O.C. Tanner has chosen to have their award go to their full leadership and staff, including so many who sought refuge and found a workplace home at the company. We thank our friends at O.C. Tanner and appreciate our partnership.

Rt. Rev Carolyn Tanner Irish

Stephen Tanner Irish

David Tanner

Dave Petersen

Mindi Cox

Don Ostler

David Sturt

Wendy Briggs

Kathryn Burton

Dan Martinez

Jennifer Jacobson

Bahar Aziz

and many more!

## THANKS FOR GALA SUPPORT

Special thanks to everyone who have worked behind the scenes on building this Gala event, and year-round on building a diverse workforce, impactful communications, and vital immigrant and refugee workplace support:

### Western Union Foundation

Elizabeth Roscoe

Kimberly Westerfield

Emily Larson

Rachel Rogala

### Bloomberg Philanthropies

Christina Giaccone

Rachel Nagler

Greg Fullam

### Bloomberg LP

Monica Bertran

Chaim Haas

### WarnerMedia

Olivia Gerrato

Liz Perez

Adrienne Klein

Jade-lin Ekstedt

## ADDITIONAL APPRECIATION

Our wonderful watch party hosts

Felice Axelrod

Steve Ostler

Katherine Steinberg, NAE

Chk12

Taylor Made Experience

Falcon Events

Daniel Lawrence Abrams

Aaron Alexander

well said. NYC

Fritz Bondua, Robin Hood

## ABOUT UPWARDLY GLOBAL

For 20 years, Upwardly Global has been championing the immense potential of the two million immigrant and refugee professionals in the United States who are un- and underemployed and whose contributions and potential are needed, and yet invisible.

Our mission is to eliminate employment barriers for these immigrants and refugees, and integrate them into the professional U.S. workforce. We provide tangible opportunity through coaching, skill building and networking for tens of thousands of individuals and families and empower them to find thriving wage jobs that utilize their talents. And we work with employers to change systems, opening opportunity for our community and the vast, diverse talent of our country.

### **Our Gala partners: NEW AMERICAN ECONOMY**

New American Economy is a bipartisan research and advocacy organization fighting for smart federal, state, and local immigration policies that help grow our economy and create jobs for all Americans.

We make the economic case for immigration in four ways:

- We use powerful research to demonstrate how immigration impacts our economy.
- We organize champions at the grassroots and influencer levels to build support for immigration.
- We partner with state and local leaders to advocate for policies that recognize the value immigrants add locally.
- We show immigrant contributions to American culture through film, food, art, sports, comedy, and more.



505 Eighth Avenue, Suite 1100, NYC 10018

(212) 219-8828 ext. 227

[devteam@upwardlyglobal.org](mailto:devteam@upwardlyglobal.org)

[upwardlyglobal.org](http://upwardlyglobal.org)