

# Upwardly Global Gala 2021

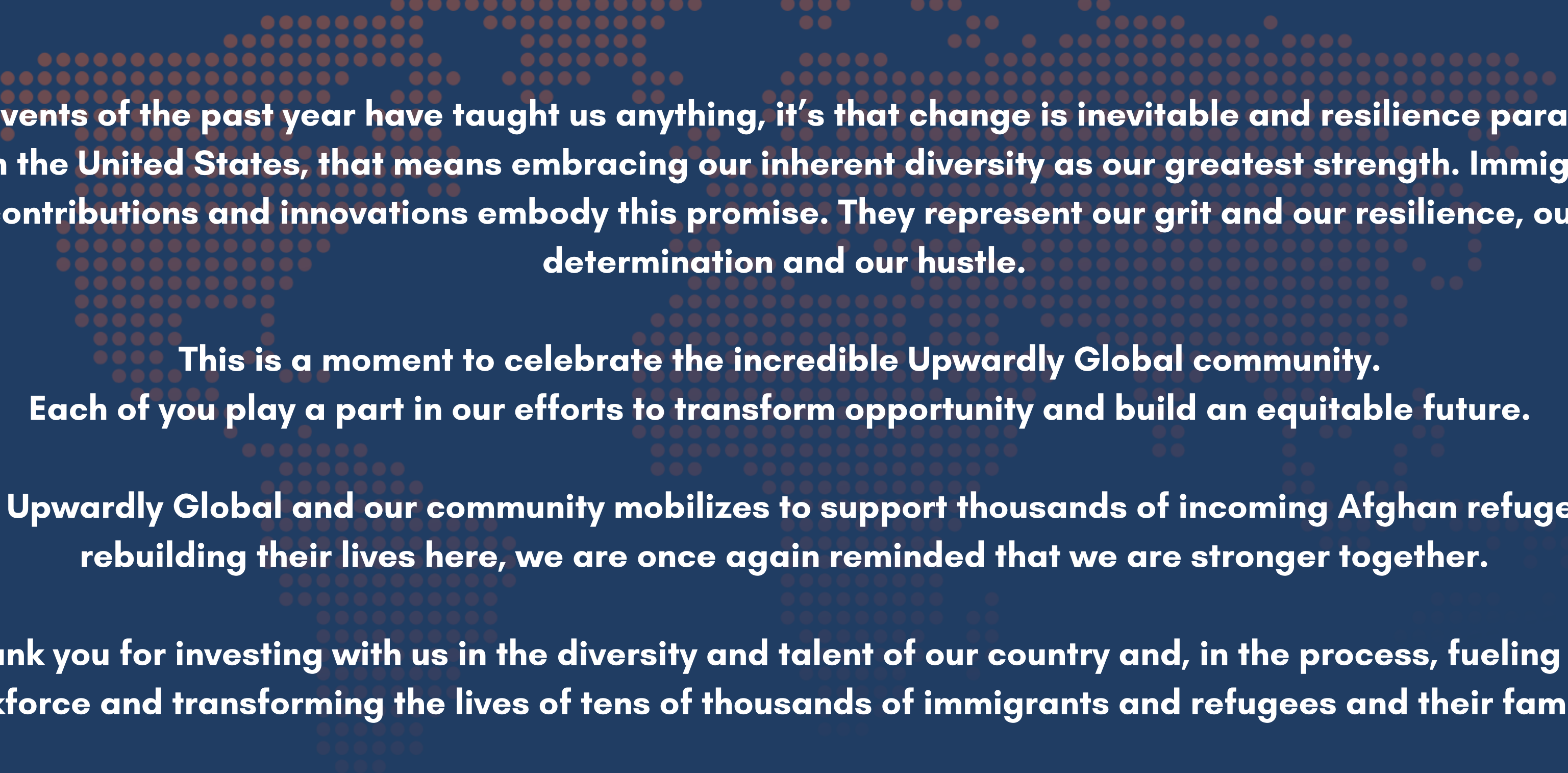
SEPTEMBER 29 | 7PM ET • 4 PM PT



  
UpwardlyGlobal



**WELCOME**



**If the events of the past year have taught us anything, it's that change is inevitable and resilience paramount. And in the United States, that means embracing our inherent diversity as our greatest strength. Immigrants' contributions and innovations embody this promise. They represent our grit and our resilience, our determination and our hustle.**

**This is a moment to celebrate the incredible Upwardly Global community. Each of you play a part in our efforts to transform opportunity and build an equitable future.**

**As Upwardly Global and our community mobilizes to support thousands of incoming Afghan refugees rebuilding their lives here, we are once again reminded that we are stronger together.**

**Thank you for investing with us in the diversity and talent of our country and, in the process, fueling our workforce and transforming the lives of tens of thousands of immigrants and refugees and their families.**



# A NIGHT WITH FRIENDS



Featuring the champions of **Upwardly Global**

*Introduction* by **Vicky Nguyen**

*Greetings* by **Senator Dick Durbin**

*Honoree Award* honoring **Harit Talwar**

*Honoree Award* honoring **Shaun E. Smith**

*Honoree Award* honoring **Heloisa Maruch**

*Comedic Performance* with **Bassem Youssef**

*Music by* **DJ Toy**



# HONOREES



**Our honorees are taking bold steps to hire and support immigrants and refugees.  
Their leadership is vital to overcoming barriers to inclusion and opportunity for our community and  
embracing the full diversity of our country.**





**Harit Talwar**

Chairman of Consumer Business  
Goldman Sachs



**Shaun E. Smith**

Sr. Vice President and Chief People Officer  
NewYork-Presbyterian



**Heloisa Maruch**

Upwardly Global Alumna  
Legal Integration Lead  
Accenture

**Honoree Awardees**

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# SPEAKERS



# Speakers



**Senator Dick Durbin**  
*The 47th U.S. Senator  
from the State of Illinois*



**Ajay Banga**  
*Executive Chairman,  
Mastercard*



**Russell L. Carson**  
*Chairman, The Carson Family Charitable Trust  
Co-Founder and General Partner,  
Welsh, Carson, Anderson & Stowe*



**Tony Goncalves**  
*Chief Revenue Officer,  
WarnerMedia*



**Jina Krause-Vilmar**  
*President and CEO,  
Upwardly Global*



**Vicky Nguyen**  
*NBC News Investigator and Consumer  
Correspondent*



**DJ Toy**  
*Music, Tech and Culture Media  
Professional and DJ*



**Bassem Youssef**  
*Comedian*





**GALA CO-CHAIRS**

# Gala Co-Chairs

**Rosalyn Chen**, Upwardly Global Board Vice-Chair

**Ravi Chanmugam**, Accenture

**Tony Goncalves**, WarnerMedia

**Pranav Ramanathan**, Coacharya and Upwardly Global Board Chair

**Jeremy Robbins**, New American Economy





# SUPPORT UPWARDLY GLOBAL

When you give to Upwardly Global,  
you are giving **opportunity**.

**\$5,000**

*Funds **100 coaching sessions** for immigrant job seekers to prepare for a viable career in their field*

**\$2,500**

*Funds **three scholarships** for immigrant job seekers to gain updated credentials that support job placements.*

**\$1,000**

*Funds a **work-based learning opportunity** so our job seekers can gain valuable U.S. experience.*

**\$500**

*Funds an intensive reskilling or upskilling course for **one** job seeker.*

**\$250**

*Funds **5 hours** of networking and informational interview support for job seekers.*

To make a pledge, email [devteam@upwardlyglobal.org](mailto:devteam@upwardlyglobal.org)  
or call **(212) 219-8828** ext. **212**

# SUPPORT UPWARDLY GLOBAL

When you give to Upwardly Global,  
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SCAN the QR Code





# THE UPWARDLY GLOBAL FAMILY





# We Thank Our Sponsors

## GLOBAL VISIONARY



## DIVERSITY CHAMPION

**WarnerMedia**

## INCLUSION LUMINARY



**NewYork-Presbyterian** **FRIED FRANK**



**yahoo!**

**Ravi Chanmugam**  
**Harit and Reena Talwar**

**Wendy Zimmermann**  
**and Steve Cutler**

## BRIDGE BUILDER



**MEDIALINK**  
AN ASCENTIAL COMPANY

**S&P Global**



**McKinsey & Company**



**Caio Zapata**

**Ganesh Betanabhatla**  
**and Pooja Barbhaiya**

**Pranav and Alex**  
**Ramanathan**

**Joshua Winter**  
**and Sandhya Rao**

**Krishnan-Shah**  
**Family Foundation**

**Ajay and Ritu Banga**

**Ashish Shah**



# Thank You



## Empowering refugees lifts us all.

We support the vision of Upwardly Global because we've experienced first hand the value of welcoming refugees into our company, our culture, and our community.



O.C. Tanner is a global leader in employee recognition. For insights into creating a workplace that helps people of all kinds thrive at work, read our **2022 Global Culture Report**.

## Global Visionary

# Thank You


WE ARE PROUD TO SUPPORT  
**THE UPWARDLY GLOBAL 2021 VIRTUAL GALA,**  
AND CONGRATULATE ALL OF TONIGHT'S HONOREES.

WarnerMedia™



## Diversity Champion

# Thank You

The physicians, nurses  
and staff of  
 **NewYork-Presbyterian**

celebrate

**Upwardly Global**

and congratulate tonight's honoree

**Shaun E. Smith, JD**

Senior Vice President and Chief People Officer  
NewYork-Presbyterian



Congratulations **Harit**  
and all of Upwardly  
Global's honorees.

Your work promoting inclusivity  
and opportunities for immigrants  
is truly priceless.

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## Inclusion Luminary



# Thank You



## COMMUNITY MATTERS

The Nielsen Foundation is honored to support the mission of Upwardly Global to dismantle the cultural, systemic and skills-based barriers that prevent college-educated immigrants and refugees from finding work compatible with their skills and potential.

The Nielsen Foundation is a private foundation originally funded by Nielsen, a global data and analytics company. We envision a more equitable world where everyone counts. Our mission is to support organizations that give voice and opportunities to historically under-represented groups and communities. Across our focus areas, the Foundation's grantmaking is firmly grounded in our commitment to advancing diversity, equity and inclusion.

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Fried Frank is proud to support  
Upwardly Global, we join in honoring  
Heliosa Maruch, Shaun E. Smith, Harit Talwar,  
and we thank our friend Jina Krause-Vilmar  
for her extraordinary leadership

New York | Washington, DC | London | Frankfurt | [friedfrank.com](http://friedfrank.com)

Fried, Frank, Harris, Shriver & Jacobson LLP

**FRIED FRANK**

# Inclusion Luminary



# Thank You

## Wendy Zimmermann and Steve Cutler

Wendy Zimmermann and Steve Cutler  
congratulate Heloisa Maruch,  
Shaun E. Smith, and Harit Talwar on  
being honored at this year's 2021 Gala.  
We celebrate your tireless efforts in  
pursuit of equity for all!



INVESTING IN PROGRAMS  
AT THE INTERSECTION OF  
IMMIGRATION, EDUCATION,  
AND ENTREPRENEURSHIP.

 **CHAVEZ FAMILY  
FOUNDATION**

[CHAVEZFAMILYFOUNDATION.ORG](https://chavezfamilyfoundation.org)

## Inclusion Luminary

# Thank You



LinkedIn is a proud supporter of Upwardly Global's work to create economic opportunity for immigrants and refugees.



**yahoo!**

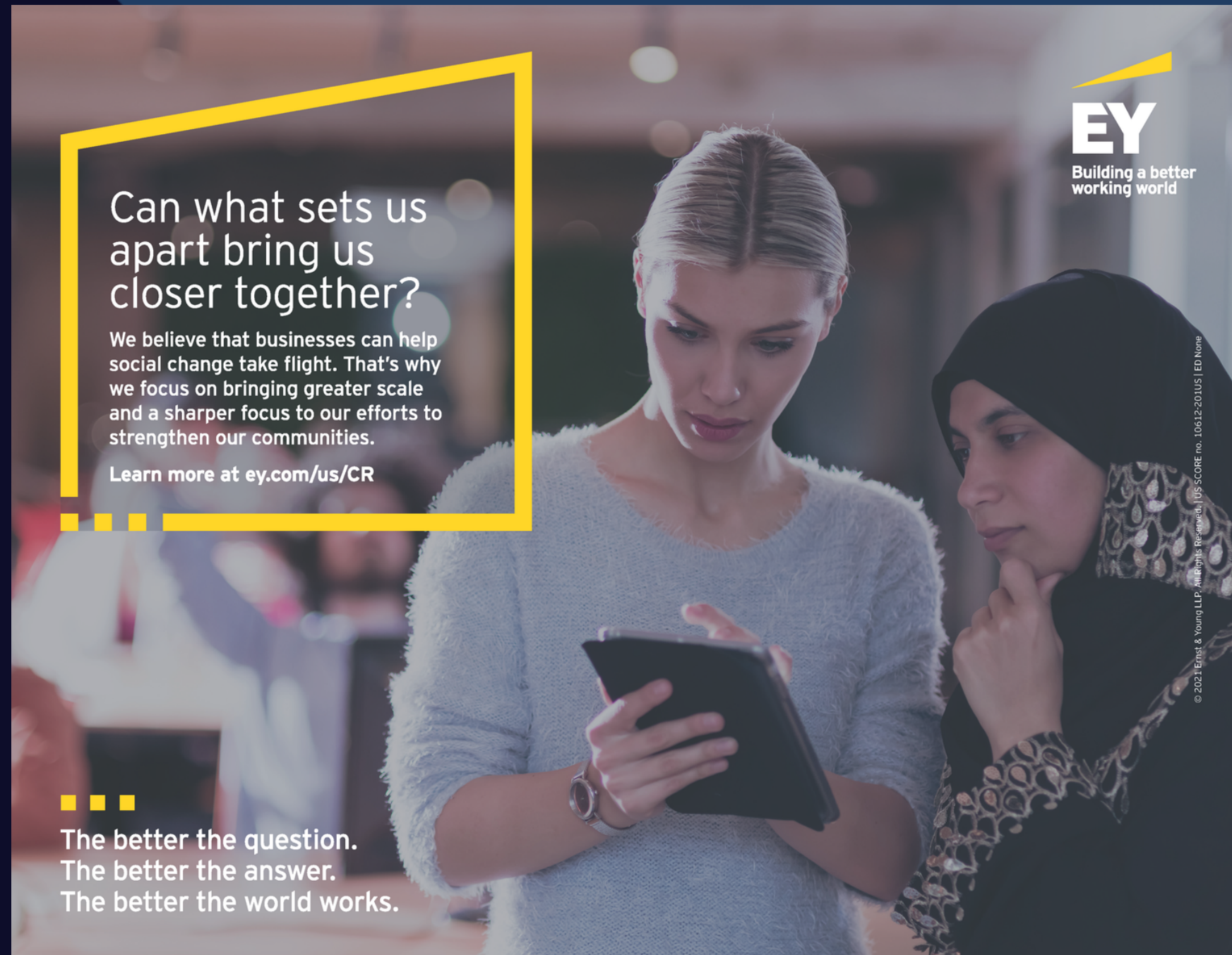
Yahoo proudly pledges to embrace diversity as a catalyst for building a stronger shared future and is a proud partner of Upwardly Global.



## Inclusion Luminary



# Thank You



**EY**  
Building a better  
working world

Can what sets us  
apart bring us  
closer together?

We believe that businesses can help  
social change take flight. That's why  
we focus on bringing greater scale  
and a sharper focus to our efforts to  
strengthen our communities.

Learn more at [ey.com/us/CR](https://ey.com/us/CR)

■ ■ ■  
The better the question.  
The better the answer.  
The better the world works.

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## Harit and Reena Talwar on behalf of GS Gives

We are proud to support Upwardly  
Global's work tonight. Congratulations  
to the other distinguished honorees!

# Inclusion Luminary

# Thank You

**rhr.**



At RHR International, we believe leadership is a noble endeavor. Done well, it is a force for good in the world. We exist to unlock the potential in all leaders. As an independent global leadership consulting firm, RHR has worked side by side with CEOs, boards, and senior executives for 75 years, helping them develop the knowledge, wisdom, and skills necessary to achieve business results.

RHR's service areas across industry sectors include: Assessment; Board, CEO & Founder; Development; Diversity, Inclusion & Belonging; and Teams.

For more information, visit [rhrinternational.com](http://rhrinternational.com).



## Forward, together.

At DLA Piper, we are committed to creating a culture that is inclusive of all people, where everyone has a voice and where pathways to success are transparent.

DLA Piper is honored to support the vital work of Upwardly Global and its mission to eliminate employment barriers for immigrant and refugee professionals and bring their skills and perspectives into the American workforce.



[dlapiper.com](http://dlapiper.com)

Roger Meltzer and Sidney Burke, 1251 Avenue of the Americas, 27<sup>th</sup> Floor, New York, NY 10020  
DLA Piper LLP (US) | Attorney Advertising | MR5000177739

## MEDIALINK

AN ASCENTIAL COMPANY

MediaLink is proud to support the mission of Upwardly Global and is inspired by its vision of embracing inherent diversity and eliminating employment barriers.

# Bridge Builder



# Thank You

## CELEBRATING IMMIGRANT LEADERS IN AMERICAN SOCIETY

VILCEK  
FOUNDATION

We are proud to support  
Upwardly Global's  
commitment to  
building a stronger,  
shared future.

**Congratulations to  
the honorees:**

**Harit Talwar**

Chairman of Consumer Business  
Goldman Sachs

**Shaun E. Smith**

Sr. Vice President and  
Chief People Officer  
New York Presbyterian

**Heloisa Maruch**

Upwardly Global Alumna  
Legal Integration Lead  
Accenture

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**S&P Global**

## Caio Zapata

Caio Zapata and his  
family congratulate  
Heloisa Maruch,  
Shaun E. Smith &  
Harit Talwar on being  
honored at the 2021  
Gala. Your talent and  
passion for equity  
inspire us all!

# Bridge Builder

# Thank You



WES is dedicated to helping international students, immigrants, and refugees achieve their educational and career goals in the United States and Canada.

**We applaud the impactful work of Upwardly Global and congratulate the 2021 honorees.**

**wes.org**



*Our transformation  
is built on  
empowerment*

When a community works together, nothing is impossible. That's why we strive to create better relationships with each other, connections to good jobs, and greater opportunity.

We proudly support Upwardly Global's 2021 Virtual Gala.

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**Pranav  
and Alex  
Ramanathan**

We are proud to support the work of Upwardly Global and thank everyone for joining us tonight. Congratulations to this year's honorees:

Harit Talwar,  
Shaun E. Smith, and  
Heloisa Maruch.

# Bridge Builder

# Gala Host Committee

**Vivek Bantwal**

**Nikki Cicerani and Vicente Gonzalez**

**Marilyn and Jeffrey Katzenberg**

**Winita Lau and Kumar Kanisan**

**Alex and Katherine Lipman**

**Jayne Lipman and Bob Goodman**

**Frank Meerkamp**

**Jenny Morgenthau**

**Philipp Schumacher**

**Deven and Anjali Sharma**

**Justin and Sally Thornton**



**Upwardly Global** has supported thousands of immigrant & refugee professionals and other job seekers during the COVID-19 pandemic. Here's what the work looks like, by the numbers:



**\$64,000**

Average starting salary  
for program alumni



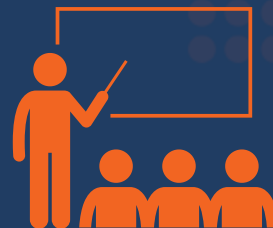
**1,600**

Number of volunteers & mentors  
supporting job seekers via online  
events & mentoring



**60**

Upwardly Global Employer  
Network Members



**1,083**

Training & skill-building programs  
with cutting edge partners,  
completed by jobseekers



**63%**

Recent job placements in high-  
demand healthcare, finance,  
and STEM fields



**76%**

Job seekers from  
communities of color



**38%**

Refugees & asylees  
supported

# ABOUT UPWARDLY GLOBAL



For 21 years, Upwardly Global has been championing the immense potential of the two million immigrant and refugee professionals in the United States who are un- and underemployed.

Our mission is to eliminate employment barriers. We provide coaching, skill building & networking to tens of thousands of individuals. We work with employers to change systems, open opportunity & hire diverse talent.



**THANK YOU!**