

Key Takeaways from the Bridging the Gap for New Americans Report

In 2023, immigrant workers made up 29% of the total <u>U.S. workforce</u>, a stark rise from 19% in 2000. Notably, all growth in the working-age population is now propelled by immigrants and their children, as this number would have otherwise decreased by 8 million

Meanwhile, despite 41% of new arrivals holding a bachelor's degree or higher, as many as 2.2 million immigrants with degrees currently face unemployment or underemployment in the U.S.

Recognizing newcomers' potential to enrich both the U.S. economy and their local communities, Upwardly Global championed the Bridging the Gap for New Americans Act in 2022, which required the U.S. Department of Labor to draft the now-released "Bridging the Gap for New Americans Final Report." This report outlines the barriers internationally educated and credentialed "New Americans" face in securing skill-appropriate work.

Findings in the report pull from two of Upwardly Global's reports, "Roadblocks to Workforce Inclusion for Young Adult Immigrants" and "Afghan Newcomers Bring Critical Value to U.S. Economy and Society," as well as data analysis conducted by PricewaterhouseCoopers (PwC) using Upwardly Global participant data and their demographic information.

Key findings include:

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- An estimated 7 million college-educated immigrants received their degrees outside the United States, 24% of whom are unemployed or underemployed, with the majority residing in California, New York, Florida, Texas, and New Jersey.
- States like Washington, Tennessee, Nebraska,
 North Carolina, and Texas have seen significant

- growth in the population of college-educated immigrants.
- Approximately 32% of internationally trained physicians practice in the Northeastern U.S.
- Immigrants with non-STEM degrees, especially those in fields requiring formal credential recognition, licensing, or strong English proficiency, experience significant educationoccupation mismatches.
- Key barriers to skill utilization include English proficiency, race, education level, immigration status, and the complex, costly licensing processes to re-credential.
- States have enacted policy changes to ease the reentry of internationally trained healthcare workers into the U.S. workforce, complemented by initiatives from nonprofits, state programs, and community colleges aimed at integrating New Americans. Recommendations include increasing advanced English courses, expanding work experience opportunities, and providing industryspecific resources and coaching.

Key findings in the report from Upwardly Global's data:

- 76% of Upwardly Global job seekers that participated in focus groups and surveys shared they found it easier to prepare supporting documents for job applications after gaining access to Upwardly Global's resources.
- PwC's correlation analysis discovered that higher English proficiency resulted in better placement rates.
- This same analysis also found a positive correlation between placement and informational interviews.



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Upwardly Global's Recommendations

The Bridging the Gap for New Americans study highlights the untapped potential of immigrant and refugee professionals to boost the U.S. economy and spur innovation. It emphasizes the need to forge paths for skill-aligned employment.

At Upwardly Global, we champion an inclusive nation where everyone — including immigrants, refugees, and asylees — can prosper and contribute. We urge policymakers, employers, and immigrant-focused organizations to adopt strategies that promote shared prosperity and economic growth. Key recommendations include:

- Enhance data collection on newcomers' education and employment information upon arrival in the U.S. to identify critical investment areas.
- Support programs that tackle multifaceted barriers (credentialing, career navigation, adaptive skills) to professional employment, particularly in states with burgeoning immigrant populations.
- Streamline immigration procedures to improve economic outcomes stability hinges on swift status adjustment and work authorization.

Discover more about our policy suggestions for fostering workforce inclusion at <u>Upwardly Global's website</u>.