

Dear Friend,

Every immigrant has a profound and unique origin story, but the greater story of America lies in how we weave these narratives together. During Immigrant Heritage Month, I reflect on my mother, who came to this country from India and worked three jobs to make ends meet. Her journey, like that of countless others, is now woven into the fabric of our nation. As you know, immigrants bring extraordinary life experiences, foster diverse and resilient communities, and propel us forward.

At Upwardly Global, we honor our community's strength and determination to rebuild their lives in the face of life-altering challenges. It is our collective role to help them rebuild, ensuring they have opportunities to thrive in their new home.

Looking ahead, Upwardly Global will soon launch our Unlocking Brighter Futures Together initiative, which will aim to serve 25,000 immigrant, refugee, and asylee job seekers in 2025. This ambitious initiative reflects our commitment to helping them overcome barriers and including their talents into the workforce. We believe that by doing so, we contribute not only to one individual's success but also to the prosperity of our society as a whole.

With warmest regards,



Jina Krause-Vilmar  
President and CEO

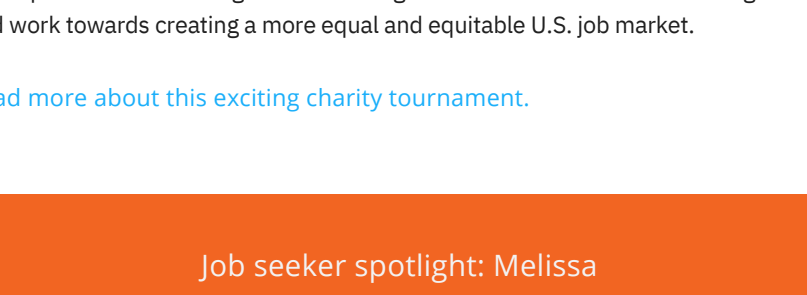
## Upwardly Global Partners With Hispanic Federation To Empower Job Seekers

Upwardly Global is proud to announce an expansive new collaboration with the Hispanic Federation (HF), the nation's premier Latino nonprofit membership organization representing more than 650 member organizations across the country and Puerto Rico.

The partnership will seek to increase the financial stability of the newly arrived Latino workforce by providing participants with access to the Upwardly Global Learning platform and Upwardly Global's suite of resources. Launching in Los Angeles, Orlando, and Chicago this year, the collaboration is poised to expand across 10 cities and reach over 400 job seekers by its third year.

[Read more about the partnership.](#)

## Upwardly Global Wins the 13th NY Film & Entertainment Soccer Tournament for Charity



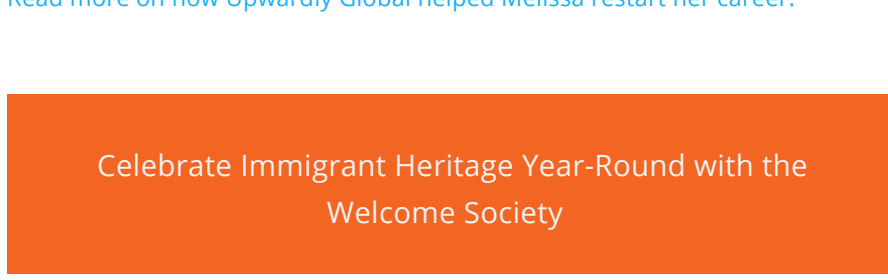
Upwardly Global recently won the 13th NY Film & Entertainment Soccer Tournament for charity at the Tribeca Festival.

As victors of the Soccer-4-Good Division, Upwardly Global will receive a donation from the tournament's charity fund. This donation will support Upwardly Global's mission of dismantling employment barriers for immigrant, refugee, and asylee professionals while advancing the inclusion of their skills into the U.S. economy.

A special thank you to the charity's organizers and all the talented individuals that participated in contributing to this amazing cause! Let's continue to come together and work towards creating a more equal and equitable U.S. job market.

[Read more about this exciting charity tournament.](#)

## Job seeker spotlight: Melissa



"Are my skill sets enough in this country?"

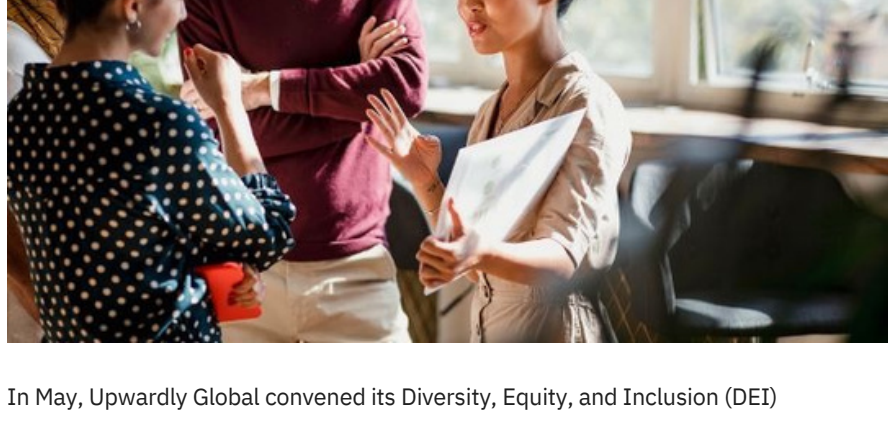
In her home country of Ghana, Melissa spent over a decade as an HR Manager in one of the country's largest hospital systems. With her extensive experience and a master's degree in public administration, she believed she was ready to advance her career in the U.S.

In her first year in the U.S., Melissa sent over 3,000 job applications, yet heard nothing back if not rejection.

"Not getting any positive feedback was largely demoralizing — my confidence level dwindled. I got frustrated, packed my bags, and was close to leaving the United States," she shares about her job search experience.

[Read more on how Upwardly Global helped Melissa restart her career.](#)

## Celebrate Immigrant Heritage Year-Round with the Welcome Society

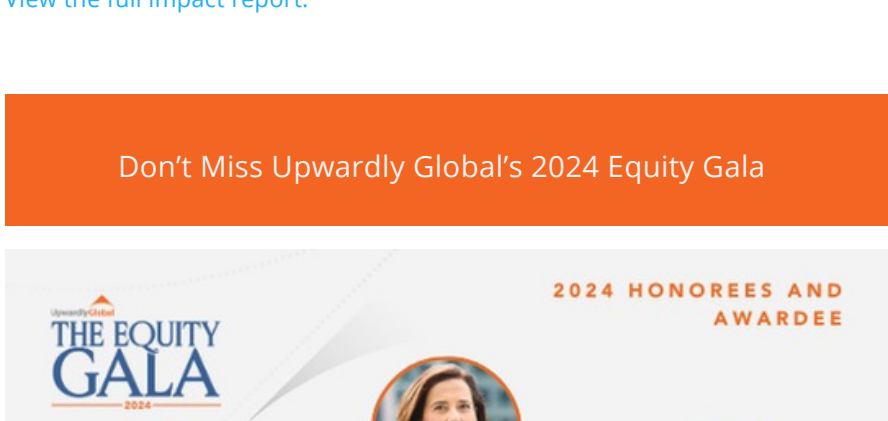


This Immigrant Heritage Month, Upwardly Global invites you to [start a monthly gift](#) and [join the Welcome Society](#). The Welcome Society is a special group of donors whose monthly support helps unleash the potential of job seekers to secure skill-aligned work. The Welcome Society celebrates the rich cultural heritage of our immigrant communities all 12 months of the year!

Support Upwardly Global today to ensure even more newcomers can rebuild their lives and restart their careers in the U.S. Together, we can grow our multicultural and multitasking community of over 10,000 program alumni whose incredible impact has helped revitalize our communities, enrich our culture, and strengthen our economy.

[Start your monthly gift today.](#)

## Practical Tips for Employers Navigating the DEI Backlash



In May, Upwardly Global convened its Diversity, Equity, and Inclusion (DEI) Employer Working Group, made up of over 100 corporations, to discuss the growing backlash against corporate DEI initiatives. Guest speakers from FSG, a global nonprofit consulting firm aimed at social change, and Paul Hastings, LLP, a global law firm, provided practical advice for employers on how to navigate the backlash toward DEI and ESG.

[Learn expert tips on approaching inclusive hiring and recruiting in the current climate.](#)

## Impact Report: Women's Economic Power Initiative

### BY THE NUMBERS

## Upwardly Global's Impact in 2023

**2,000+**  
women job seekers

served through Upwardly Global's Career Coaching Program, partnerships, portals, and other online programs, with 31% identifying as formerly displaced

**690+**  
women reskilled or upskilled

to gain industry-relevant skills, credentials, and certifications in technical fields that enhance their employability and workforce resiliency. Training areas include data science, project management, clinical research coordination, U/UI design, cloud computing, IT support, and data analytics

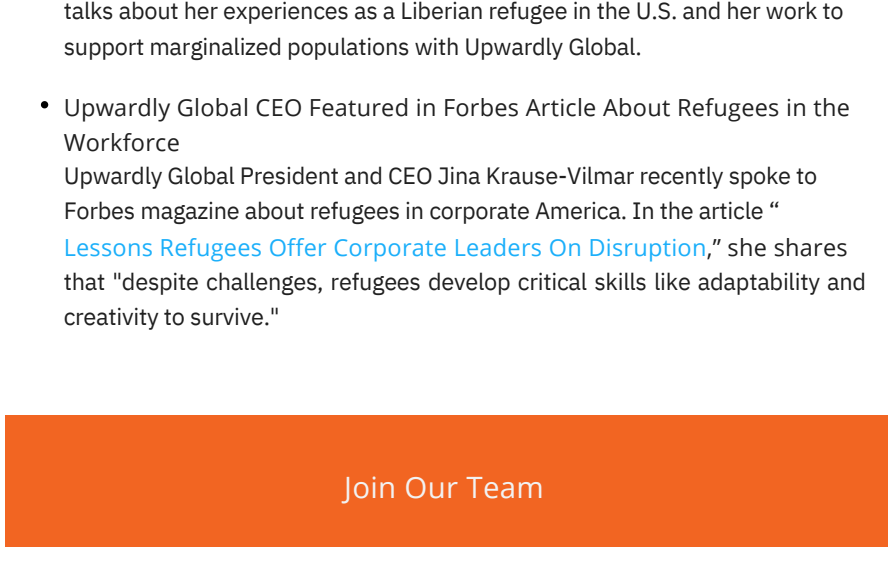
**\$60,500**  
average annual starting salary

of women job seekers who have completed Upwardly Global's Career Coaching Program and have been placed in skill-aligned, thriving-wage jobs, representing an average wage gain of \$51,700

Upwardly Global's latest impact report highlights Upwardly Global's new Women's Economic Power initiative, which aims to dismantle the visible and invisible barriers faced by immigrant women toward economic power and equitable access to employment opportunities.

[View the full impact report.](#)

## Don't Miss Upwardly Global's 2024 Equity Gala



Join us in New York City on September 18, 2024 at the Tribeca Rooftop for [Upwardly Global's 2024 Equity Gala](#) to celebrate advancements in workforce inclusion. We are thrilled to spotlight the achievements of Joana Vicente, Salesforce Corporation, and Cummins Inc. and feature the critically acclaimed documentary "We Dare to Dream," directed by Academy Award-nominated Waad al-Kateab and produced by Academy Award winner Joanna Natasegara.

[Get your ticket or become a sponsor of the Equity Gala today.](#)

## Upwardly Global in the News

- Upwardly Global Program Director Lourena Gboeah Featured in VOA's "Our Voices" Show  
Upwardly Global Program Director Lourena Gboeah was featured in [624 of VOA Africa's "Our Voices" show](#) for World Refugee Day where she talks about her experiences as a Liberian refugee in the U.S. and her work to support marginalized populations with Upwardly Global.
- Upwardly Global CEO Featured in Forbes Article About Refugees in the Workforce  
Upwardly Global President and CEO Jina Krause-Vilmar recently spoke to Forbes magazine about refugees in corporate America. In the article "[Lessons Refugees Offer Corporate Leaders On Disruption](#)," she shares that "despite challenges, refugees develop critical skills like adaptability and creativity to survive."

## Join Our Team

Join Upwardly Global and contribute to making a tangible impact on the lives of professional immigrants and their families. Upwardly Global is currently offering the following opportunities:

- Chief Communications & Marketing Officer
- Digital Marketing Manager
- Staff Accountant- NY Administrative Assistant- NY Partnership Development Manager, Resettlement Regional Program Director – DC Senior Content Writer Contract and Compliance Specialist – NY, Chi, DC or SF

Donate Today

